



PullUp Privacy Policy

Last Updated: September 10, 2026

1. Information We Collect

We collect information you provide directly to us, such as when you create an account, purchase tickets, or contact us. We also collect information automatically when you use our services. This includes Personal Information, Usage Information, Transaction Information, and Device & Location Info.

2. How We Use Your Information

We use the information we collect to provide, maintain, and improve our services, process transactions, communicate with you, personalize your experience, and ensure the security of our platform.

3. How We Share Your Information

We do not sell your personal information. We may share your information with trusted service providers, event organizers (only as necessary to fulfill your requests), and as required by law.

4. Your Choices & Rights

You have the right to access, update, or delete your personal information. You can also opt-out of marketing communications at any time by following the unsubscribe link in our emails or updating your account preferences.

5. Data Security

We implement appropriate technical and organizational measures designed to protect your personal information against accidental or unlawful destruction, loss, alteration, and unauthorized disclosure or access.

6. Data Retention

We retain personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

7. Children's Privacy

Our Services are not directed to children under 13, and we do not knowingly collect personal information from children under 13. If we discover we have received information from a child under 13, we will delete it.

8. International Transfers

Your information may be transferred to, stored, and processed in countries other than your own. We take steps to ensure your data is protected in accordance with this Privacy Policy and applicable laws.

9. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of any material changes by posting the new policy on our platform and updating the "Last updated" date.

10. Contact Us

If you have questions about this Privacy Policy or our data practices, please contact our Data Protection Officer at privacy@pullup.ng.

11. Business Registration & Legal Status

PullUp Events is an officially registered business entity under the Companies and Allied Matters Act 2020 (CAMA 2020) with the Corporate Affairs Commission (CAC) of the

Federal Republic of Nigeria (Registration No: BN 9846744 | Tax Identification Number: 2622455939446). Principal Place of Business: No 21, Odunuga Street, Opebi, Ikeja, Lagos State, Nigeria. PullUp Events also holds SMEDAN accreditation (SUID-7653-1146-7365-9520). Data collection and processing strictly comply with the Nigeria Data Protection Act (NDPA), Nigeria Data Protection Regulation (NDPR), and national regulatory standards.